

BHG It's Where Life Happens - Official Contest Rules

Void outside the 50 United States and where prohibited. Do not proceed to enter this contest if you are not at least 21 years of age and a legal resident of, and located within, one of the 50 United States (excluding Puerto Rico) at the time of entry. Internet access and photo uploading capability required to enter.

NO PURCHASE NECESSARY TO ENTER OR WIN.

The BHG It's Where Life Happens Photo Contest entry period begins on June 3, 2010 and ends on September 30, 2010. Entries must be received by 11:59 p.m. C.T., on September 30, 2010. Entries will not be acknowledged or returned. Sponsor: Meredith Corporation, 1716 Locust St., Des Moines, Iowa

ENTRY: visit www.bhg.com/ItsWhereLifeHappens and click the button to enter. Then complete the registration and follow the instructions to upload one (1) album of photos (up to six (6) photos) of the special moments you share with family and friends in your home. One album is one entry. One entry per person.

Photos must be taken by entrant, non-professional, unpublished and may not have won any prize or award. Photos must not contain material that violates or infringes the rights of another, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement. Photos must not contain brand names or trademarks. Entrant must have express permission from each person depicted in entry photo(s) to use the image(s), and if selected as a winner, must provide written release and assignment of rights from each person depicted.

Sponsor reserves the right, in its sole discretion, to reject, disqualify, modify, edit, and revise any entries, subjects, photos, or related materials that Sponsor deems, in its sole discretion, nude, obscene, defamatory, profane, offensive, lewd, pornographic, false, misleading, deceptive, or otherwise inconsistent with its editorial standards, audience expectations, or reputational interests or that Sponsor believes may violate any applicable law or regulation or the rights of any third party. Sponsor reserves the right, in its sole discretion, to verify any element of any entry or related materials and to disqualify any entrant whose participation may subject the contest, Sponsor, or Sponsor's advertisers, clients, or customers to controversy, negative publicity, scorn, or ridicule.

LIMIT: One entry per person. No group entries.

ELIGIBILITY: Legal residents of the 50 United States and the District of Columbia, 21 years of age or older, are eligible to enter, except employees of Sponsor, and any other organizations affiliated with the sponsorship, fulfillment, administration, prize support, advertisement or promotion and/or their respective agents, affiliates, subsidiaries, and members of their immediate families or persons residing at the same address are not eligible.

WINNER SELECTION:

There will be two (2) rounds of Judging:

Editorial Judging: On or about October 4, 2010, a qualified panel of judges will judge all eligible entries received on the basis of: creativity of photo(s) (25%), emotional appeal of photo(s) (25%), representation of theme (25%) and technical and aesthetic photography skills (25%). Twenty-five (25) Finalists will be selected. The judges will determine one (1) editorial grand prize winner from among the Finalists. In the event of a tie, the winner will be the Finalist from among the tied entries with the highest score in the representation of theme criterion. Decisions of judges are final and binding in all respects.

Readers' Choice Voting Award: Visitors to the contest website will be invited to vote for their favorite Finalist. Readers' choice voting begins on November 8, 2010, and ends at 11:59 p.m., C.T., on December 6, 2010. Votes must be received by 11:59 p.m., C.T., on December 6, 2010. One vote per person (with a valid e-mail address) per day. The entry receiving

the highest number of votes will be the Readers' Choice Voting winner. In the event of a tie, the Finalist among the tied entries with the highest score in the representation of theme criterion will be the winner. Results are unofficial until verified. Decisions of Sponsor are final and binding in all respects.

PRIZING:

The twenty-five (25) Finalists will each receive a prize package consisting of a \$100 check; photo journal from bhglifeinphotos.com, retail value \$19.99; and 52 coupons for pretzels from Snyder's of Hanover, retail value \$207.48.

One (1) grand prize winner of the editorial judging will receive a \$5,000 check. In addition, winning photo(s) will be featured in the February 2011 issue of Better Homes and Gardens magazine. Sponsor is not responsible for any circumstances that make it impractical or impossible to fulfill this element of the prize, which has no retail value.

One (1) winner of the Readers' Choice Voting Award will receive a \$1,000 check.

Potential winners will be notified by phone, email, and/or mail and prizes delivered approximately thirty (30) days from date of winner verification.

Sponsor reserves the right to substitute a prize (or portions thereof) of equal or greater value if prize (or portions thereof) cannot be awarded as described. Sponsor will determine all elements of prize in its sole discretion. Prizes may not be assigned, transferred, or changed, except at the sole discretion of Sponsor. Prizes are awarded "as is" with no warranty or guarantee express or implied by Sponsor. Sponsor disclaims all and any liability for the actual provision, quality or nature of any third party product or service accepted by the winners. The awarding of any prize is contingent upon full compliance with these Official Rules. Entrants agree to be bound by Official Rules and agree that if any winner fails to provide proof of identity, refuses to provide required affidavit, is found to have violated the Official Rules or otherwise does not meet eligibility criteria, prize will be forfeited and awarded to an alternate winner. Entrants understand that Sponsor is not liable for injuries, losses or damages of any kind arising from participation in this promotion and acceptance, possession and use of prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the contest or in the announcement of the prize. Sponsor assumes no responsibility for votes it is unable to process due to network, hardware or other technical failures; or any other reason. **VOTE COUNTS DISPLAYED ONLINE MAY NOT BE ACCURATE. RESULTS ARE UNOFFICIAL UNTIL ALL ONLINE VOTES HAVE BEEN COUNTED.** Decisions of Sponsor are final and binding in all respects.

PRIVACY: Registration for Sponsor's BHG.com website is required to enter the Contest. When you register, we collect personally identifying information about you, including your name, mailing address, and email address. The information that you provide will be added to a centralized Sponsor database so that you will simultaneously be registered for Sponsor's other websites as well. By entering and providing the required registration information, you acknowledge that Sponsor may send you information, samples, or special offers it believes may be of interest to you about its publications or other complementary goods offered by Sponsor. Sponsor may also include your name and postal address in postal address lists that Sponsor sells or rents to third parties for marketing purposes. For more information about how Sponsor uses the information you provide, see Sponsor's privacy policy at bhg.com. **IF YOU DO NOT WISH TO SHARE YOUR INFORMATION, PLEASE DO NOT ENTER THIS PROMOTION.**

DISPUTE RESOLUTION: Except where prohibited, by participating contest entrants agree that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant(s) and Sponsor and its agents shall be governed by and

construed exclusively in accordance with the laws of the State of New York without giving effect to any principles of conflicts of law of any jurisdiction. Entrant agrees that any action at law or in equity arising out of or relating to this Contest, or awarding of the prizes, shall be filed only in the state or federal courts located in the State of New York and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this Contest, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Contest but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

OTHER: Sponsor assumes no responsibility for entries or votes it is unable to process due to network, hardware or other technical failures; or any other reason, or incomplete, damaged, misdirected, or lost entries or votes. Sponsor reserves the right, in its sole discretion, to disqualify any person tampering with the entry process, the voting process, the operation of the web site or otherwise in violation of the Official Rules. Sponsor further reserves the right, in its sole discretion, to cancel, terminate or modify this promotion if not capable of completion as planned, including infection by computer virus, technical corruption, non-authorized human intervention, force majeure or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, or integrity of the contest. In the event of cancellation, Sponsor reserves the right to select winners from among all eligible entries and votes received prior to date of cancellation. The use of automated entry systems or any other conduct that impedes the integrity of the contest is prohibited. In the event of a dispute regarding online entry, entry will be deemed made by the holder of an established e-mail account associated with the entry.

GENERAL: By entering, entrants authorize the Sponsor to use their name, voice, likeness, biographical data, city and state of residence and entry materials in promotional material and for advertising, public relations and editorial purposes worldwide, in perpetuity, or on a winners' list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above-mentioned information or materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation. Except where prohibited by law, potential winners will be required to complete and return an Affidavit of Eligibility/Ownership/Liability Release, Publicity Release and License of Pre-existing Work within ten (10) days of notification or the entry with the next highest score may become an alternate winner. If winner notification is returned as undeliverable, the entry with the next highest score may become an alternate winner. By participating and winning a prize, winners release Sponsor, and its parents, affiliates, subsidiaries and agencies and their respective directors, officers, employees and agents from any and all liability with respect to the prize won and participation in the contest. Subject to all U. S. federal, state and local laws and regulations. Void where prohibited. Taxes on prizes are sole responsibility of the winners. Editorial and Visitor winners will be issued IRS 1099 tax forms in the amount of the prize retail value. For winners' list, available after October 29, 2010, send a separate, self-addressed, stamped envelope to Winners' List/BHG Photo Contest, 125 Park Avenue, 17th floor, New York, NY 10017.