

**NO PURCHASE, PAYMENT OR ONLINE SERVICE SUBSCRIPTION NECESSARY TO ENTER OR WIN**

**PURCHASE WILL NOT IMPROVE AN ENTRY'S CHANCE OF WINNING**

The Holiday Rescue Crew Sweepstakes (#575) is sponsored by the Reader's Digest Association, the publisher of *Every Day with Rachael Ray* Magazine and Snyder's of Hanover ("Sponsors"). Sweepstakes will have three (3) entry periods: Period One begins at 12:00 a.m. on 5/18/10 and ends at 11:59 p.m. on 7/12/10. Period Two begins at 12:00 a.m. on 7/13/10 and ends at 11:59 pm on 8/16/10. Period Three begins at 12:00 a.m. on 9/14/10 and ends at 11:59 p.m. on 10/18/10. (all times are Eastern Time. Reader's Digest is the official timekeeper for this sweepstakes.)

1. **ELIGIBILITY:** Sweepstakes open to legal residents age 21 and older of the United States, its territories and possessions. Employees and members of the immediate families of employees of *Every Day With Rachael Ray*, Reader's Digest, affiliated or subsidiary companies, judging agents and promotion partners are not eligible. Sweepstakes is governed by the laws of the U.S.A. Sweepstakes is void where prohibited by law. All federal, state and local laws and regulations apply.

2. **HOW TO ENTER:** You can enter this Sweepstakes via texting the word RESCUE to shortcode 303064 or via the Internet. If entering via the internet, please go to [chatandchew.RachaelRaymag.com](http://chatandchew.RachaelRaymag.com) and follow the online entry instructions. To be eligible, all entries must be received by 11:59 p.m. 10/18/10 the Final Sweepstakes Deadline Date. All entries become the property of the Sponsors and will not be returned. If multiple entries are received, only the first entry will be included and later entries will be disqualified. Each entry has an equal chance to win. Any dispute regarding submission of online entry will be deemed submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an internet access provider, online service provider, or other organizations (e.g. business, educational institute) that is responsible for assigning email addresses for the domain associated with the submitted email address. Sponsors, in their sole discretion, reserves the right to disqualify any person tampering with the operation of the website or the entry process.

3. **PRIZES:** Three (3) Winners, one per entry period will receive a party makeover using party tricks from the magazine and a gift basket from our featured Holiday Rescue Crew member filled with their favorite ways to share the best. The Approximate Retail Value (ARV) of each prize package is \$300 (\$900 in total prizes). The prize is not transferable cannot be assigned, substituted or redeemed for cash. Sponsors reserve the right to substitute a similar prize of equal or greater value in the event that the stated prize cannot be awarded due to circumstances beyond the control of the Sponsors. All taxes, if any are the sole responsibility of the winner. Neither the Sponsors, prize providers, nor their respective affiliates or subsidiaries will be responsible for any loss, liability or damage arising out of the winner's acceptance or use of the prize.

4. **SELECTION OF WINNER:** One Winner per entry period will be selected by random drawing from all eligible entries received during each entry period. Draw dates are as follows : Period One draw date is 08/9/10. Period Two draw date is 9/13/10. Period Three draw date is 11/15/10. Winners will be selected by an independent judging agency whose decisions are final in all respects. Odds of winning depend on the number of eligible entries received. Approximate odds of winning 1:5,000 . Winner will be notified by mail (and those with known email addresses may be notified by email as well) within 30 days of the drawing and may be required to execute a Statement of Eligibility and Release and Payment Authorization within 30 days of prize notification attempt or Winner will be disqualified and prize may be awarded to an alternate Winner. Return of prize or prize notification as undeliverable will result in disqualification and an alternate Winner may be selected. Entry and/or acceptance of prize(s) constitutes permission for the Sponsor, prize providers and their respective agencies to use the winner's name, address (city and state) and/or likeness for advertising and trade purposes without further compensation or authorization, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, unless prohibited by law.

**5. CONDITIONS:** By entering, participants agree to be bound by these complete Official Rules. Sponsors are not liable for late, lost, delayed, damaged, misdirected, incomplete, garbled or jumbled, stolen, postage due mail or illegible entries or for printing, distribution or production errors. Sponsors are not liable for any technical malfunctions of any telephone network or lines, computer internet system, servers or providers, computer equipment, software, failure of any email on account of technical problems or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this sweepstakes, or other technical difficulties or failures or other errors of any kind. Sponsors are not responsible or liable for any injury or damage to an entrant's or third person's computer and/or its contents, related to or resulting from Sweepstakes. Any person attempting to defraud or in any way tamper with this Sweepstakes will be ineligible for prizes and may be prosecuted to the full extent of the law. Sponsors reserve the right to terminate or modify the sweepstakes at any time for any reason. In such circumstances prizes will be awarded based on entries received to date of termination. All prizes will be awarded.

**6. CONSUMER INFORMATION:** Reader's Digest may share customer information about you with reputable companies in order for them to offer you products and services of interest to you. If you would rather we not share information, wish to receive a list of winners, a copy of the Official Rules, have any questions about the Sweepstakes, or you do not want to receive future sweepstakes or skill contest mailings from Reader's Digest, specify your request and send a self-addressed, stamped envelope to *Every Day with Rachael Ray*, Holiday Rescue Crew Sweepstakes (#575) c/o Alyson Kessler, 16 East 34th Street, 14th Floor, New York NY 10016.

**Sweepstakes Facts**

<b>Prize</b>	<b>ARV</b>	<b>Number of Prizes</b>	<b>Odds</b>	<b>Final Closing Date</b>
<i>Holiday Rescue Crew Gift Basket</i>	\$300	3	1:5,000	10/18/10

**YOU HAVE NOT YET WON.**

**ALL ENTRIES HAVE THE SAME CHANCE OF WINNING.**

No one will know who the winner is until after the sweepstakes ends. Final Closing Date is the last date entries are accepted. See Official Rules for details.

**ENTRY IS FREE.**

You don't have to buy anything to enter. Just fill out the Entry Form as directed. You will be entered for each prize offered in this sweepstakes.

**BUYING WON'T HELP YOU WIN.**

Your chances of winning without a purchase are just as good as the chances of someone who buys something.