

## **2007-2008 Snyder's "Total Gym® Giveaway" Sweepstakes Official Rules**

No Purchase Necessary. Sweepstakes begins at 12 a.m. Eastern Time (ET) on December 15, 2007 and ends at 11:59:59 p.m. ET on May 15, 2008 ("Sweepstakes Period"). Sweepstakes open to residents of United States, including the District of Columbia, who are 18 years of age or older. Void where prohibited by law.

1. To enter online, go to HYPERLINK "<http://www.eatsmartsnacks.com>" [www.eatsmartsnacks.com](http://www.eatsmartsnacks.com) or HYPERLINK "<http://www.snydersofhanover.com>" [www.snydersofhanover.com](http://www.snydersofhanover.com) ("Website") and follow the online instructions to complete and submit an official online entry form. Online entries must provide a valid email address. To enter by mail, hand print your name, complete address, daytime and evening phone numbers, and age on a 3" x 5" card and mail your entry to: 2007-2008 Snyder's "Total Gym Giveaway" Sweepstakes, P.O. Box 1876, Poughkeepsie, NY 12601-1876. No other methods of entry are acceptable. All entries must be received and recorded during the Sweepstakes Period. All materials submitted become the property of Snyder's of Hanover and will not be returned. Limit one entry per person. By entering this Sweepstakes, entrants agree to these Official Rules.

2. No mechanically reproduced or photocopied entries permitted. Snyder's of Hanover®, Total Gym Fitness, LLC ("Sponsors"), their affiliates, subsidiaries and agencies are not responsible for lost, late, misdirected, unintelligible, returned or undelivered entries, email, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network. Persons who tamper with or abuse any aspect of this sweepstakes or Website, or act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, or violate Website's terms of service, as solely determined by the Sponsors, will be disqualified. Sponsors are not responsible for any incorrect or inaccurate information whether caused by Website users, tampering, hacking, or by any of the programming or equipment associated with or used in this sweepstakes, and assumes no

responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized Website access. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. Sponsors are not responsible for injury or damage to participants' or any other persons' computer or property related to or resulting from participating in this sweepstakes. Should any portion of sweepstakes be, in Sponsors' sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the Sponsors, corrupt or impair administration, security, fairness or proper play of this sweepstakes, or submission of entries, Sponsors reserve the right at its sole discretion to suspend, modify or terminate the sweepstakes, and randomly select the winners from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsors. In the event of a dispute regarding entries received from multiple users having the same email account, the authorized subscriber of the email account used to enter will be deemed to be the entrant, and must comply with these rules. The authorized account subscriber is the natural person who is assigned the email address by the ISP or other organization responsible for assigning email addresses. All materials submitted become the property of the Sponsors and will not be returned.

3. Winner will be selected in a random drawing to be held on or about May 31, 2008, from among all eligible entries received by an independent judging agency, whose decisions are final in all matters relating to this sweepstakes. Winner will be notified by mail. Winner may not substitute or transfer prize but Sponsors reserve the right to substitute prize with a prize of equal or greater value.

4. The prize will be awarded. Odds of winning depend on number of eligible entries received. Winner will be required to complete, sign and return an affidavit of eligibility and liability and publicity release within seven (7) days of prize notification. In the event of noncompliance within this time period, prize will be forfeited and an alternate winner will be selected. Any prize notification or prize returned to the Sponsors or its agencies as undeliverable will result in disqualification and the awarding of that prize to an alternate winner.

5. Employees and the immediate families of employees of Snyder's of Hanover®, Total Gym Fitness, LLC, their affiliates, subsidiaries, advertising

and promotion agencies, wholesale distributors, and individual retail licensees are ineligible. This sweepstakes is subject to federal, state and local regulations. Taxes, if any, are solely the responsibility of the winner. Winner will receive an IRS Form 1099 for approximate value of the prize.

6. Acceptance of prize offered constitutes permission to use winner's name, biographical information and/or likeness for purposes of advertising and promotion without further compensation as permitted by law.

7. Prize (1) Total Gym® XLS. Approximate Retail Value \$2,000.00. Any difference between stated value and actual value will not be awarded. If winner cannot accept a prize as specified, prize will be forfeited.

8. This Promotion is governed by the laws of the Commonwealth of Pennsylvania. By accepting a prize, winner agrees to release and hold Snyder's of Hanover®, Total Gym Fitness, LLC, their affiliates and subsidiaries harmless from any and all losses, damages, rights, claims and actions of any kind resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage.

9. For the name of the winner, hand print your name and complete address on a 3" x 5" card and mail to: 2008 Snyder's "Total Gym Giveaway" Sweepstakes Winner, P.O. Box 1876, Poughkeepsie, NY 12601-1876, for receipt by June 30, 2008.

Sponsor: Snyder's of Hanover®, 1250 York Street, Hanover, PA 17331